

What is GDPR?

Those of you in the know can skip this section, but for those of you who need a little education here's our GDPR Snapshot.



GDPR comes into effect on the **25th May 2018**



GDPR **supersedes the Data Protection Act of 1998**

GDPR provides **increased privacy protection** for all UK & EU citizens



GDPR harmonises data protection laws across the European Union's 28 Member States, which **will make the complex data protection landscape easier to navigate** for multinational organisations

GDPR is a regulation, now legally enforceable with agreed penalties of up to 4% of your annual turnover

Non-compliant organisations now face **fining of up to 4% of their global revenue or 20M EUR** – whichever is higher



When enforced, the GDPR stipulates that **data breaches must be reported to the relevant authorities within 72 hours of discovery** if they're likely to jeopardise the rights and freedoms of individuals affected, and records must be kept of all such incidents

Brexit will not negate the regulation here in the UK. In or out of Europe, the regulation is the new data protection standard



GDPR **enhances the requirements for obtaining consent**, mandating affirmative consent for data processing and requires explicit consent for special categories of data

The UK **ICO have already stated they will continue to adhere to the EU adequacy laws post Brexit**



GDPR extends new rights to individuals such as the right to be forgotten and the right to **data portability**

All organisations hold personal information (an IP address or a business email that can be linked to an individual is classed as personally identifiable)



GDPR will impact virtually every department within your organisation; from IT, Finance and Marketing to Legal, HR and Customer Service

GDPR requires that organisations in specific circumstances appoint a **Data Protection Officer (DPO)**

